Donald J Lenkszus,P.C.

480-575-1321

Ø8/16/02 Ø5:2ØP P.Ø55

INVENTOR: McBride et al

TITLE; MEDICAL TESTING AND METHOD

attorney docket: CARDIOBEAT-1

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EXHIBIT 2

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GMcBride/cardiobeat.com

From:

George McBride

Sent:

Sunday, August 15, 1999 22:30

To:

Bob Royce (E-mail); Larry Macdonald (E-mail)

Subject:

Two Pricings...

Gentleman,

The project plan has been adjusted to include additional resource for the Application development. The project plan should be frozen for plan generation.

A second plan was created that attempts to reduce costs to a plan containing **36.7 (a)** of cost. The Infrastructure expenses were also adjusted.

While the primary plan will be the statistics to be funding. If the price is too rich in share of the company, a statistic back up may be worth discussing.

Larry,

The concentration should be on the statement plan.

But, if there is time, the reduced deferred Project Plan "Low Cost – 1-3..." and a new column in the Infrastructure tab of the spread sheet can be used to generate a plan that comes in around \$250,000. This would be a nice back up to the discussion if the question is asked, "Can you do it for less?". I have a meeting out of the office first thing, 0800 and will be in by 0900.

The spreadsheet and 2 project plans are attached.







tow Cost - 1-3 1-3 Months Project First Cut Pro Months Project ... Plan.mpp (1... Forma.xls (116 K...

George McBride

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Office: 480-998-8900 Fax: 480-922-0500

Email: gmcbride@assettech.com Web Page: www.assettech.com

2	0	Task Name		9/12 9/19	October October November December October Oc
0		Cardiobeat.com Milestones Project Plan Del	ect Plan Deployment		A CONTRACTOR SECURITION OF SEC
-	(i)	Valuation / Milestone Project Plan - Phase 1	Phase 1		
~	197	Start Up - Hiring, space, general Organization	Aganization		Management[200%] Management[200%]. Administrative [200%]
n		Administration		1	
4	123	Accounting System			
ιΩ				1	
ω	(E)	Start recruiting			Instruction Property Proper
 ~	(1)	Deploy Prototype System (25 Patients) (Start+	tients) (Start+ 3 Months)		
8	1	Internet Deployment			
ത	_	Plant and Equipment			
12	(i)	Acquire appropriate hardware and	hardware and software		Control of the Management (10%), Technical (20%)
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12	颐	Evaluate and select ISP's	SP's		K. K. C.
4	(B)	Plan for general deployment volum	loyment volumes		Technical(10%) Nanao
5		The Heart Test Functions	St		
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R	W	Customer Database Maintenance	Maintenance		
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Note: Plan Created 8/15/1999

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5	(E)	Evaluate and select ISP's	SP's						
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A Note	e: Plan	il Note: Plan Created IV15/1999		Page 3					

External Tasks

I Note: Plan Created &/15/1999

Create reporting Create repo	0	Task Name		12/10 12/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/
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Start Up - Hiring, space, general Organization
Work quickly to build work force into a competent force for Internet Deployment

Accounting System - utilize Profit

Get chart of accounts

- set up prelimanary A/P
- Banking relations

Benefits Plan

Payroll service

- set up health Insurance
- Stock Options (lawyers)
6 Start recruiting

Start recruiting
- Set plan for recruiting technical talent
identify key technical resources that are required
identify recruiting agencies to help locate candidates
Set salary guidelines
Start interviewing

7 Deploy Prototype System (26 Patients) (Start+ 3 Months)
Complete an end to end test
demonstrate download, test operation, upload
utilize the best sensors that can be produced in 2 months

Run tests on at test 20 patients
Produce plan for getting to production quality by start + 6 months

internet Deployment Fast start will employ ATI facilities to perform these tasks. ATI possesses the infrastructure to begin work immediately

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Acquire appropriate hardware and software
Utilize the ATI Infrastructure to establish an operating environment
Oracle / Application Server
Cardiobeat.com web page
Messaging Capablity
Configure a first generation server for performing the test
Set up with Oracle and utilize for Testing and Production
This machine should be capable of handling at least 100,000 tests per month.
Would include DASD to hold 5 million tests.

Implement First Generation Web Servers

For the new box - Install Unix install Oracle with OAS

Create cardiobeat.com Web Page Design and code Cardiobeat.com home web page Company Introduction

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Install all other development tools

Job opportunities

Application for test patient

Evaluate and select ISP's Find backup computing resonces for supporting high volumes that cannot be handled internally.

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Note: Plan Created 8/15/1999

Planning for volumen production and testing to the extent possible Plan for general deployment volumes Create Heart Test dB 7 9

This database holds the test data for each clien!

Archiving will be considered in the second phase Design objective for first base should be 1,000,000 tests Collaborate with the application code team for the database design

Build Heart Test Download 4

Key Task

Define tools for staring and delivering Application Code to Desk Top

Version Control

Iracking "open" customers

"On Client" Application version detection and management Web Pages to guide customer through download

Customer profile update

Design the Client side Q&A

Build Client Data Retrieval

Code and Client Interface to retrieve and deliver archived lests and frend line calculations. Code Test Data Comm tools for user and back room 20

Tools for routing tests and other patient information to doctors and hospitals

Client side design to collect name and routing information Form to order routing

Confirmation of routing Emergency Procedures for out-of-line conditions

Build doctor's office / clinic test procedure

2

Create logic to take tests, deliver to the doctor for immediate evaluation Characterize differently form individual Customer tests in amount and sophisitcation of the data. Trendline evaluation and Reporting 7

Multiple tests can be scrutinized for Irends in cardiovascular performance define trend analysis requirements

build lest code

define initial graphical presentations

Create Instructional Video Management Facility 8

Video to instruct and demonstrate proper sensor attachment and other procedures to the customer. 2

Perform Heart tests employing Downloaded App Code

Gel test equipment installed on several test PC's Organize Patients (25)

download code over the web

run the tests

Observe / change procedure

22 28

Create Administration d8

Start work on the Admin DB with resources that can be freed from the main effort. Procedures for enrolling and tracking each customer Build (Admin) Patient set-up

Do the design work recessary to develop the data base and code logic to prepare for a push on these apps in the next phase. Customer Database Maintenance Transactions to

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communicate account status to the customer maintain tests punchased Inventory monitor account status internally create accounts

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Donald J Lenkszus, P.C.

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A Note: Plan Created 8/15/1999

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52 52

Introduce concept to selected MD's Part market research and part sales to the doctors assess receptivity

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develop sales strategy based upon experience Greats Instructional Video

educale

collaborate with the distribution group on the instructional video Investigate CardfologisI Review of Test Data Compile a coherent lestimonial from individuals of stature in the Medical Profession. Alliances I product sharing Identity support facilities like video players

determine the requirements

identify suppliers negotiate and close